

Windows Small Business Server 2011 Standard (SBS 2011 Standard)



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Of the 6 million servers shipped worldwide every year, 90% of them go to organisations of 99 employees or less* – presenting a **huge sales opportunity** for the new Microsoft Windows Small Business Server 2011 Standard (SBS 2011 Standard).

Ideal for organisations with up to 75 users it's a great replacement for SBS 2008, delivering a complete solution to customers who want enterprise-class technologies in an affordable, all-in-one suite. It includes Windows Server 2008 R2 technologies, Microsoft Exchange Server 2010 SP1, Microsoft SharePoint Foundation 2010, and Windows Software Update Services.

Business Benefits

Designed and priced for small businesses, Windows Small Business Server 2011 Standard helps customers to:

- **Simplify IT management:**

Manage common IT tasks and address technology issues before they occur with a unified view of the health and security of all computers and servers in the network from one console.

- **Run line of business applications**

Get access to the large Windows Server 2008 R2 ecosystem of applications as the SBS 2011 Standard is built on Windows Server 2008 R2 code base.

- **Stay connected**

Get secure access to all communications – e-mail, voice mail, IM, and more – from virtually any platform, Web-browser, or device.

- **Collaborate more**

Including SharePoint Foundation Services 2010, SBS 2011 Standard allows secure, online document collaboration – wherever you are.

- **Protect vital business data**

Automatically backup and recover accidentally deleted files in the event of disaster, through easy-to-use interfaces – giving better control of data, PCs, and the network.

- **Keep networks healthy and up-to-date**

Help ensure the health of the network, PCs and servers with easy-to-read 'green check' reports that give you a quick view of status, antivirus, Microsoft software updates, and backup progress.

Features at-a-glance

SBS 2011 Standard is a great opportunity for those with prior versions of SBS to update their systems and take advantage of the increased security, reliability and connectivity. Here are just a few of the new SBS 2011 Standard features:

- **Simplified backup for business data**

Automatically back up files with features that enable businesses to restore accidentally deleted files and recover the data on the network that may have been lost in disastrous events.

- **Network-wide protection**

Complete network-wide security, with integrated state of the art protection technologies.

- **Platform scalability**

Provides a range of solutions tailored to meet the needs of small business customers at various stages of growth.

- **Online collaboration**

Get things done from virtually wherever and whenever. Using SharePoint 2010, users can share ideas and expertise, create custom solutions for specific needs, and find the right business information to make better decisions.

- **Remote web access**

Enable customers to stay connected by taking advantage of enterprise class email, contacts, calendar and communications with Exchange Server 2010 Standard. Access is easy with the new and improved Remote Web Access.

- **Information organisation**

Reduce the amount of time spent trying to manage, find and save business information – centrally store, organise, share and even search critical data.

Opportunity Spotter

SBS 2011 Standard has the potential to create real sales opportunities for your business. Here are just a few of the types of customers you should be talking to:

▪ **Customers looking to better manage their email**

SBS 2011 Standard features the powerful new Exchange Server 2010 SP1, giving customers access to the improved Outlook Web Access (OWA), which mirrors Office Outlook more closely than ever. Plus the improved Exchange Management Console provides a single place to manage users, set folder permissions, and manage all email tasks.

▪ **Customers who want to increase data and network protection**

SBS 2011 Standard provides automatic local backup and restoration of all your business critical data on the server, helping you to focus on your core business objectives. Plus recovery of accidentally deleted files and antispam and antivirus protection

▪ **Customers that need a scalable platform that grows with their business.**

As business needs change Windows Small Business Server 2011 Standard grows and meets changing demands with a highly scalable platform. Easily add users, servers and applications, or expand into other Microsoft technologies as business needs evolve.

Small Business Server 2011 Premium Add-on

Turn mountains of facts and figures into comprehensive insights that drive key business decisions. The Windows Small Business Server Premium Add-on enables customers to query, search, report, and analyse important business data or run business applications from a centralised database so that all employees can easily work from the same information. An add-on model provides flexibility for customers who want to purchase an additional server either up front or as needed.

Windows Small Business Server 2011 Premium Add-on allows customers to:

- Run a vast number of line-of-business applications on an additional server
- Make more informed business decisions with the rich analysis and reporting technologies
- Deploy a cost effective solution for a small business environment

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